

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A system for purchasing goods and services linked with broadcast media, comprising:

one or more broadcast radio receivers configured to receive in-band broadcast radio media and determine, based on the media, information relating to goods and services that can be purchased by persons receiving the media, each receiver further configured to selectively receive a purchase request and record the purchase data for goods and services that a person purchases relating to the broadcast media, wherein the information can be determined when the broadcast radio media does not include explicit information pertaining to purchase of the goods and services; and

one or more servers configured to selectively receive and verify purchase data sent from the one or more receivers wherein the purchase data containing information that upon verification at the one or more servers, the purchase accomplishable without further interaction from the person;

wherein upon verification of the purchase data, the purchased goods and services are directly downloaded to the broadcast radio receiver.

2. (Previously presented) The system of claim 1, wherein each broadcast radio receiver is in communication with a server.

3. (Previously Presented) The system of claim 1, wherein each broadcast radio receiver is configured to store the purchase data and transmit the stored purchase data at a predetermined location.

4. (Canceled)

5. (Canceled).

6. (Canceled)

7. (Previously presented) The system of claim 1, wherein each broadcast radio receiver is a single device.

8. (Previously presented) The system of claim 1, wherein each broadcast radio receiver is comprised of at least two devices, to include a broadcast media receiver and a purchase selection device.

9. (Currently Amended) A broadcast radio receiver for purchasing goods and services linked with broadcast media, the broadcast radio receiver configured to receive in-band broadcast media and determine, based on the media, information relating to goods and services that can be purchased by persons receiving the media, the broadcast radio receiver further configured to selectively receive a purchase request and record the purchase data for goods and services that a person purchases linked with the broadcast media and selectively transmit the purchase data to another computer device, wherein the purchase data containing information that upon verification, the purchase accomplishable without further interaction from the person; ~~and~~ wherein the broadcast radio receiver receiving a direct download of said purchased goods and services upon verification of the purchase, and wherein the information can be determined when the broadcast radio media does not include explicit information pertaining to purchase of the goods and services.

10. (Previously presented) The broadcast radio receiver of claim 9, further comprising a purchase selection indicator.

11. (Previously Presented) The broadcast radio receiver of claim 9, wherein the broadcast receiver is further configured to the purchase data and transmit the stored data to a predetermined location.

12. (Currently Amended) A method for facilitating the purchasing purchase of goods and services linked with broadcast media, comprising ~~the steps of:~~

receiving at a broadcast radio receiver in-band broadcast media and determining, by the broadcast radio received and based on the media, information relating to goods and services that can be purchased ~~by persons receiving the media, wherein the information can be determined when the broadcast media does not include explicit information pertaining to purchase of the goods and services;~~

receiving at the broadcast radio receiver a purchase request;

selectively recording purchase data at the broadcast radio receiver for a good or service associated with the purchase request ~~that a person purchases relating to the broadcast media;~~

sending, by the broadcast radio receiver, the purchase data ~~from the broadcast radio receiver~~ to at least one server;

receiving the purchase data at the at least one server; and

verifying the purchase data from the broadcast radio receiver at the least one server,

wherein the purchase data containing information that upon verification at the at least one server, the purchase accomplishable without further interaction from the person ~~and upon verification of the purchase, the goods and services being directly downloaded to the broadcast radio receiver.~~

13. (Previously Presented) The method of claim 12, wherein:

the step of sending the purchase data is sending the purchase data to a plurality of servers; and

further comprising the step of storing the purchase data of one of the servers; and

wherein the step of verifying the purchase data occurs at a different server.

14. (Previously Presented) The method of claim 12, wherein the step of sending the purchase data is sending the purchase data from the broadcast radio receiver to the server via a secure communication channel.

15. (Previously Presented) The method of claim 12, further comprising the steps of:
storing the purchase data at the broadcast receiver; and
transmitting the stored data from the broadcast radio receiver to the server when the
broadcast radio receiver is at a predetermined location.

16. (Previously Presented) The method of claim 12, further comprising the
steps of:
storing the purchase data at the broadcast radio receiver; and
transmitting the stored data from the broadcast radio receiver to the server at a
predetermined period of time.

17. (Canceled)

18. (Canceled)

19. (Canceled)

20. (Previously Presented) The system of claim 8, wherein the at least two devices
are separate.

21. (Previously Presented) The system of claim 1, wherein the purchased goods and
services are at least one song.

22. (Previously Presented) The method of claim 12, wherein upon verification of the
purchase, at least one song being directly downloaded to the broadcast radio receiver.